B.A. in Arts Administration

The arts administration major is designed to give students a varied background in the arts and administrative skills needed to manage arts organizations. Students learn to identify administrative issues specifically related to arts organizations, demonstrate knowledge of the history of at least one area of performing or visual art, and apply arts administration management principles in a practical work environment within the arts industry. The arts administration major prepares students for careers in public and private arts organizations.

Unique Opportunities at the College

Home for the Arts: on-campus gallery, studios, pottery equipment, scene shop, screen-printing lab, Mac design lab
Grant: apply for the talent-based grant for qualifying performing and visual arts students
Internships: gain hands-on experience with local galleries, arts organizations, or museums
Student Symposium and Film Festival: present your research, analysis, or creative work; awards presented
Distinguished Speakers Series: attend discussions by renowned artists, actors, authors, scientists, and political figures
Digressions Literary Magazine: annual publication involves student editors, writers, and artists
Performance Ensembles: explore your musical, theatrical, and dance talents in these groups

Thinking Ahead

Graduates of this program can become leaders in a variety of professional positions, including:

- Artistic Director
- Box Office Manager
- Community and Corporate Relations Manager
- Development Director
- Director of Patron Services
- Donor Relations Manager
- Education Coordinator
- Executive Director
- Exhibition Planner
- Facility Manager
2014–2015 Curriculum
Students are required to complete 30 credit hours as part of the General Education Program.

Arts Administration Major Requirements (51 credits)

Core Courses (39 credits)
ACT 2200 Financial Accounting (3 credits)
ACT 2300 Managerial Accounting (3 credits)
ARTS 2410 Graphic Design I (3 credits)
ARTS 2450 Graphic Design II (3 credits) OR
ARTS 4250 Multimedia & Web Design (3 credits)
ARTS 2600 Introduction to Arts Administration (3 credits)
ARTS 3600 Advanced Arts Administration (3 credits)
ARTS 4950 Internship in the Arts (3 credits)
OR DANC 4950 Internship in Dance (3 credits)
OR MUSC 4950 Internship in Music (3 credits)
OR THEA 4950 Internship in Theatre (3 credits)
MGT 2050 Principles of Management (3 credits)
MGT 4170 Organizational Behavior (3 credits)
SPCH 3120 Speech Communication for the Professions (3 credits)
THEA 2060 Technical Theatre (3 credits)
THEA 3500 Stage and Production Management (3 credits)
WRIT 3150 Business Writing (3 credits)

Applied Practicum (6 credits)
Select 6 credits from the following courses:
ARTS 3040 Museum Studies and Gallery Practices (3 credits)
DANC 2101 Dance Laboratory I (1 credit)
DANC 2102 Dance Laboratory II (1 credit)
DANC 2103 Dance Laboratory III (1 credit)
MUSC 3301 Ensemble I (1 credit)
MUSC 3302 Ensemble II (1 credit)
MUSC 3303 Ensemble III (1 credit)
THEA 2101 Theatre Laboratory I (1 credit)
THEA 2102 Theatre Laboratory II (1 credit)
THEA 2103 Theatre Laboratory III (1 credit)

Performing/Visual Arts History (6 credits)
Select 6 credits from the following courses:
ARTS 3850 Art History II (3 credits)
DANC 3200 Dance History (3 credits)
MUSC 3250 Musicology II (3 credits)
THEA 3250 Theatre History II (3 credits)

The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

This publication should not be viewed as a substitution for official program requirements and outcomes. Students are responsible for meeting curriculum and program requirements in the Undergraduate Student Catalog in effect when the student enters the program.